

TOGETHER WITH YOU WE INSPIRE INCLUSION at the International Women's Day



In support of worldwide celebrations for International Women's Day (IWD), WiLAT HK organised an event, or rather, threw a party for guests in the logistics and transport (L&T) industries in Hong Kong on 9 March 2024.

Around 40 guests from a spectrum of the L&T sector attended, representing organisations including the MTR (sole sponsor of the event), Cathay Cargo Terminal, Citybus, DHL Global Forwarding, FedEx Express, Hong Kong Tramways, KMB and Turbojet.

The two-hour event reaped positive feedback from the guests who found it memorable and enjoyable as it appealed to their different senses.



Inspirational Sharing by three remarkable women in Transport and Logistics

On a strategic level, this year's IWD theme - “# Inspire Inclusion” - resonates with WiLAT HK's mission of “We Inspire, We Impact” and her focus on “Values in Action - Diversity & Inclusion”. Speakers from HK Tramways (Ms. Xiang Huiqiong), MTR (Ms. Asra Showkat) and DHL Global Forwarding (Ms. Elizabeth Yu) shared their stories at a light hearted interview moderated by Mr. Kenneth Law, Global WiLAT's Champion for D&I. Messages from the speakers came through loud and clear, and touchingly too, that women certainly have a role to play in the L&T industries and have witnessed increasing opportunities to thrive in this traditionally male dominated sector.



Flying up high

Visually the venue was beautifully decorated in purple, the theme colour for both IWD and WiLAT, accentuated by a Photo Booth that guests thoroughly enjoyed - plenty of props with CILT / WiLAT logos as well as frames with Wings that signify WiLAT's aspiration of Flying Up High.



Confectionary treats tingle our taste buds and eyeballs

Guests simply loved the custom-made WiLAT macarons, cake pops and cupcakes which satisfied both the eyeballs and the taste buds.



Dance for All

A short session of "Dance for All" filled the hall with action, energy, fun and laughter; smiley dancers moving and twisting their bodies and posing for IWD - how cool is that!



Shake it off! Give me an

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D



Bring D&I values into action

Pledge Wall - the final and heart-level appeal to the guests would have to be sticking pledge cards onto the wall to commit to bringing the D&I values into action.

A Pledge Wall full of hand-written cards from each and every one – can it get any better?



Bravo! Team work makes the dream works

Time flew and when it's time to end the party, guests and hosts had all had a great time, as can be seen from the photos that captured the IWD spirit and WiLAT's values in action towards promoting D&I in the L&T industries.



Hats off to the Organising Committee led by Ms. Elise Kwok and comprising Mr. Kenneth Law, Ms. Naomi Yip, Ms. Iby Wong and Ms. Carmen Li as members.



The event would not have been possible, let alone being remarkably successful, had it not been for the concerted dedicated efforts of the committee members. Pulling off the party in less than four weeks, turning on the turbo engine another example of excellent team work brought into full play!