

Navigating towards Smart Port and Logistics 2.0

Review of Container Port & Logistics performance in 2022
Update on various Digitalisation projects and prevailing changes in global supply chain



23 Nov,
2023



02:30 PM-
05:00 PM



HKTDC SME
Centre, Wan
Chai, HK

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MORE INFO

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【HKSTLA x HKSC x GS1HK seminar | Navigating towards Smart Port and Logistics 2.0】



📣 歡迎參加香港海運週 2023 🌟！香港航運物流會(HKSTLA)、香港付貨人委員會(HKSC) 及香港貨品編碼協會(GS1HK) 將於 11 月 23 日再次攜手呈獻🔥【Navigating towards Smart Port and Logistics 2.0】研討會，回顧去年至今的表現，並詳細介紹在香港進行的主要核心功能數位化項目🚀，例如葵青集裝箱碼頭的智慧港口平台，以及便利貿易和海關手續的貿易單一窗口設施🌐，我們還將研究從全球供應鏈向近岸供應鏈和友好供應鏈的模式轉變💡。




想瞭解香港如何創建一個全城智慧貿易和物流中心，提升香港的競爭力，緊握商機嗎？





不容錯過！現場座位有限，請立即報名參加喇🏃🏃！！



日期：2023 年 11 月 23 日 (四)

 時間：下午 2:30 - 5:00

 地點：香港貿發局中小企服務中心，香港灣仔博覽道一號香港會議展覽中心地下



 語言：廣東話

 立即報名：<https://bit.ly/3FTPOU5>

 詳情：<https://bit.ly/49vmPU6>

分享內容：

- ◇ 2022 年集裝箱港口及物流表現回顧
- ◇ 全球化向逆全球化的模式轉變
- ◇ 各種數字化項目的最新發展及全球供應鏈的變化情況

如有查詢，可致電  26872633 或電郵至  info@hkstla.org 與 Amy Au 聯絡。

#HKSTLA #HKSC #GS1HK #Smart #Port #Logistics2.0

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📣 Welcome to Hong Kong Maritime Week (HKMW) 2023 🌟! Hong Kong Sea Transport and Logistics Association (HKSTLA), The Hong Kong Shippers' Council (HKSC) and GS1 Hong Kong (GS1HK) will once again join hands to organise the seminar 📍 **“Navigating towards Smart Port and Logistics 2.0”** on November 23rd. We will review performance since last year, debriefing major core functional digitalization project being carrying out in Hong Kong, such as Smart Port Platform for Kwai Tsing Container Terminals, Air Cargo Data Platform for Hong Kong International AirPort, Trade Single Window to facilities Trade and Customs formality. We will also examine the paradigm shift from Global Offering Supply Chain into On Shoring, Near Shoring as well as Friendly Shoring 💡.

📍 Interested in understanding how Hong Kong is creating a city-wide smart trade and logistics hub to enhance its competitiveness and seize business opportunities?

🌟 Don't miss out! Seats are limited!

Click the links below to reserve your seats NOW 🏃🏃!!

Details of the seminar:

📅 Date: 23 November 2023 (Thursday)

🕒 Time: 2:30pm - 5:00pm

📍 Venue: HKTDC SME Centre, Ground Level, Hong Kong Convention and Exhibition Centre, 1 Expo Drive, Wan Chai, Hong Kong

🗣️ Language: Cantonese with English supplemental Slides

👉 Registration link: <https://bit.ly/3FTPOU5>

✅ Details: <https://bit.ly/49vmPU6>

Key topics to be covered include:

- ◇ Review of Container Port & Logistics performance in 2022.
- ◇ Paradigm shift from Globalisation into Deglobalisation.
- ◇ Update on various Digitalisation projects and prevailing changes in global supply chain.

For Enquiry, please contact Ms. Amy Au at 📞 26872633 or via email 📧 at info@hkstla.org

#HKSTLA #HKSC #GS1HK #Smarter #Port #Logistics2.0